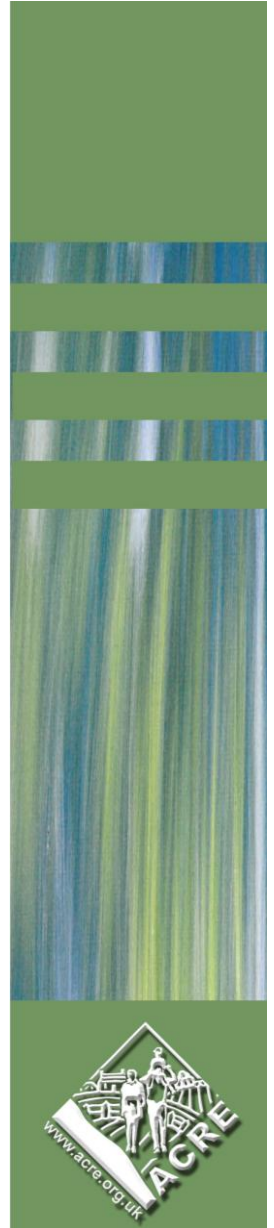


Who's there in the daytime?

Workplace and resident populations in Shropshire

Final Report v1.1

March 2011





About the Evidencing Rural Need resource

Evidencing Rural Need

Evidencing Rural Need is a new resource that shows the real picture of socio-economic issues across rural areas of England, and will enable organisations to influence decisions about policies and services more effectively. Building on the pioneering work with the Rural Community Action Network, ACRE commissioned Oxford Consultants for Social Inclusion (OCSI) to further develop a set of the reports for all rural areas across England.

Evidencing Rural Need comprises a series of reports, prepared for a range of geographies, initially highlighting the incidence of deprivation in rural communities throughout England but now including the rural economy and access to services. Although there is a great deal of data available for villages, hamlets and smaller towns, this information has not been brought together so succinctly in a single resource for all settlements in rural England.

The reports are available through RCAN members but the full range and background information can be viewed at www.rural-evidence.org.uk.

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Oxford Consultants for Social Inclusion (OCSI)

Address 15-17 Middle St, Brighton, BN1 1AL

Tel: +44 1273 201 345

Email: info@ocsi.co.uk

Web: www.ocsi.co.uk

1 Introduction

Background

The Coalition government has emphasised the importance of greater local influence on services and decisions¹. Although it is not yet clear how (and at what level) this influence will operate in practice, robust evidence can help partners demonstrate the importance of rural issues to local authorities, local enterprise partnerships and other service commissioners operating in a climate of scarce resources.

What does this workplace and resident populations report contain?

This data report looks at daytime workplace and resident populations in rural areas. In particular, we provide data to examine the following questions:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

The information is based on Census 2001 data on workplace, daytime and resident populations at ward level, aggregated to rural areas based on the rural-urban classifications described below. Note that the data in this report enables analysis at Local Authority District and County level; we have not provided analysis or interpretation of the data in this report.

See Appendix A for the indicators used in the report, and Appendix B for definition of 'rural'.

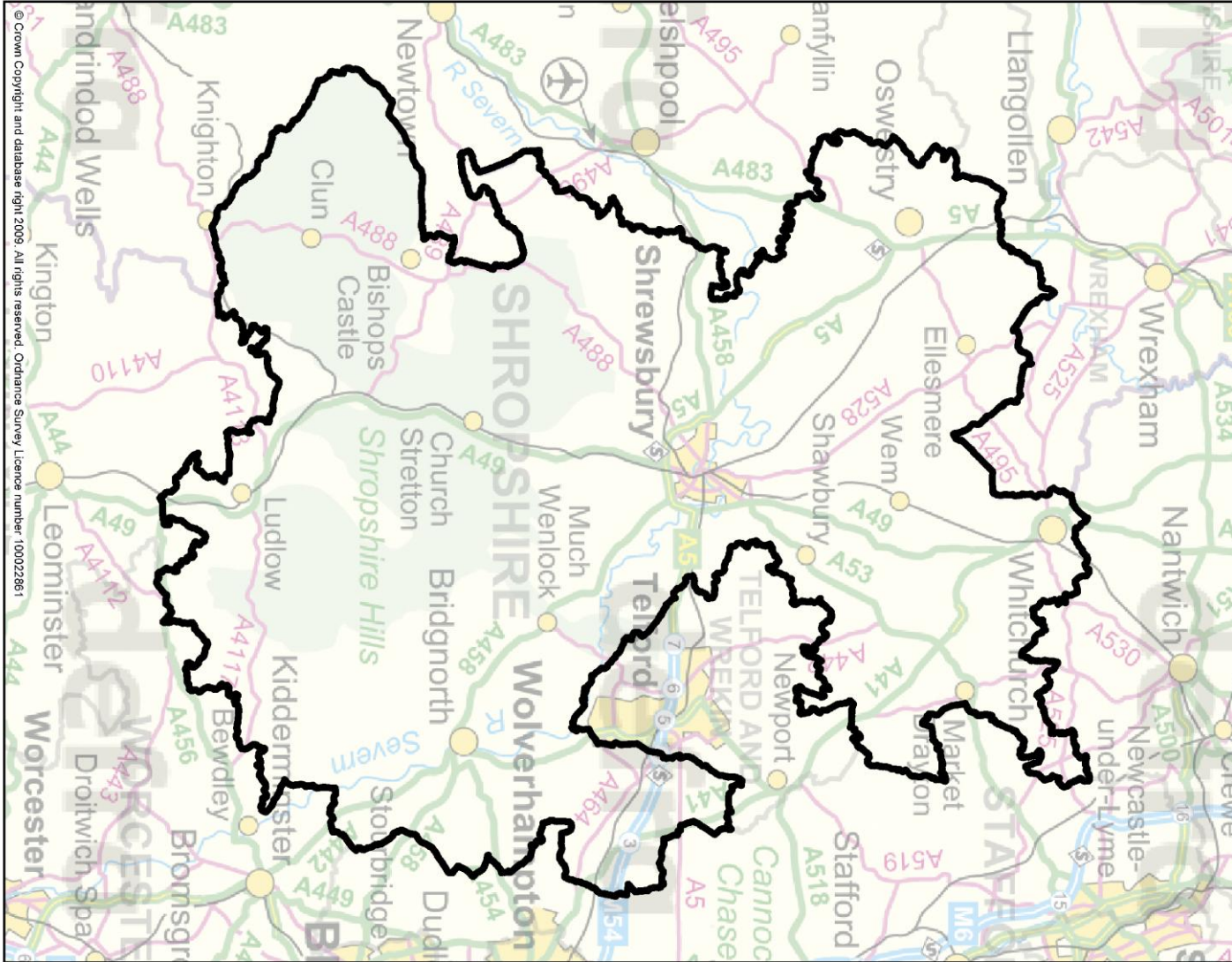
¹ For example, see the 2011 Decentralisation and the Localism Bill.

Map of Shropshire

Map of Shropshire



Source: 2001 Census Output Area boundaries. Crown Copyright.
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Produced by Oxford Consultants for Social Indicators, www.ocsocial.co.uk, March 2010



Shropshire County

2 Demographic indicators for people who live and work in Shropshire

This section provides the following:

- An overview of resident (i.e. those people that live in rural Shropshire) and workplace (i.e. those people that work in rural Shropshire) groups for rural Shropshire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Demographic indicators for rural Shropshire

The table shows gender and age information for people who live in rural Shropshire (resident population), and people who work in rural Shropshire (workplace population). Note the data is for those people aged 16-74 only.

Demographic indicators for rural Shropshire				
	Resident population		Workplace population	
	N	%	N	%
Male	64,105	51.0%	39,701	59.0%
Female	61,514	49.0%	27,564	41.0%
Aged 16 to 24	16,437	13.1%	9,901	14.7%
Aged 25 to 34	18,992	15.1%	13,108	19.5%

Aged 35 to 49	36,388	29.0%	23,640	35.1%
Aged 50 to 59	26,023	20.7%	14,792	22.0%
Aged 60 to 64	10,385	8.3%	3,785	5.6%
Aged 65 to 74	17,392	13.8%	2,047	3.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Total resident and workplace populations in rural and urban Shropshire

The table shows the resident (people who live in the area) and workplace (people who work in the area) populations for rural and urban Shropshire. Note the data is for those people aged 16-74 only.

Total resident and workplace populations in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population (aged 16-74)	125,619	-	79,450	-	205,069	-
Workplace population	67,265	-	55,885	-	123,150	-

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

3 Employment indicators for people who live and work in Shropshire

This section provides the following:

- An overview of resident (i.e. those people that live in rural Shropshire) and workplace (i.e. those people that work in rural Shropshire) indicators for rural Shropshire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Key employment indicators for people who live and work in rural Shropshire

The table shows a range of indicators relating to employment for people living in rural Shropshire. These indicators are provided both for the people who live in rural Shropshire (resident population), and people who work in rural Shropshire (workplace population).

Hours Worked - 1 to 15 hours	7,673	9.3%	6,584	9.8%
Hours Worked - 16 to 30 hours	13,806	16.7%	11,206	16.7%
Hours Worked - 31 hours and over	61,134	74.0%	49,470	73.6%
Full-time students	6,079	4.5%	1,721	2.4%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People working as managers, professionals and associate professionals in rural and urban Shropshire

The table shows the number and percentage of people who work in managerial, professional and associate professional or technical occupations. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working as managers, professionals and associate professionals in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	33,429	40.5%	19,766	37.4%	53,195	39.3%
Workplace population	24,630	36.6%	20,110	36.0%	44,740	36.3%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Key employment indicators for people who live and work in rural Shropshire				
	Resident population		Workplace population	
	N	%	N	%
Managers and senior officials	13,327	16.1%	9,522	14.2%
Professional occupations	8,554	10.4%	5,615	8.3%
Associate professional and technical occupations	11,548	14.0%	9,493	14.1%
Administrative and secretarial occupations	8,258	10.0%	5,665	8.4%
Skilled trades occupations	13,762	16.7%	13,435	20.0%
Personal service occupations	5,724	6.9%	5,485	8.2%
Sales and customer service occupations	4,515	5.5%	2,835	4.2%
Process, plant and machine operatives	6,975	8.4%	5,747	8.5%
Elementary occupations	9,952	12.0%	9,491	14.1%
Not currently working	43,006	34.2%	0	0.0%

People working in sales, process plant and machine operations and elementary occupations in rural and urban Shropshire

The table shows the number and percentage of people who work in sales, customer service, processing, plant and machine operation or elementary occupations. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working in sales, process plant and machine operations and elementary occupations in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	21,442	26.0%	16,309	30.9%	37,751	27.9%
Workplace population	18,073	26.9%	18,004	32.2%	36,077	29.3%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People 'not currently working' in rural and urban Shropshire

The table shows the number and proportion of people who are not currently working (including students, retired, and carers). The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People 'not currently working' in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	43,006	34.2%	26,627	33.5%	69,633	34.0%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who have never worked or are long-term unemployed in rural and urban Shropshire

The table shows the number and proportion of people who are have never worked or are long-term unemployed. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People who have never worked or are long-term unemployed in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	2,753	2.0%	1,918	2.2%	4,671	2.1%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Full-time students in rural and urban Shropshire

The table shows the number and proportion of people who are full time students. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

Full-time students in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	6,079	4.5%	4,056	4.7%	10,135	4.6%
Workplace population	1,721	2.4%	2,057	3.4%	3,778	2.8%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People working part-time (1 to 15 hours per week) in rural and urban Shropshire

The table shows the number and proportion of people who are working part time (0-15 hours per week). The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working part-time (1 to 15 hours per week) in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	7,673	9.3%	4,654	8.8%	12,327	9.1%
Workplace population	6,584	9.8%	5,651	10.1%	12,235	9.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

4 Travel-to-work indicators for people who live and work in Shropshire

This section provides the following:

- An overview of resident (i.e. those people that live in rural Shropshire) and workplace (i.e. those people that work in rural Shropshire) indicators for rural Shropshire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Travel to work patterns for resident and workplace populations in rural Shropshire

The table shows a range of indicators relating to travel to work patterns of people living in rural Shropshire. These indicators are provided both for the people who live in rural Shropshire (resident population), and people who work in rural Shropshire (workplace population).

Working outside the UK	167	0.2%	0	0.0%
Working offshore	42	0.1%	0	0.0%
Method of Travel to Work				
Work mainly from home	13,718	16.6%	13,718	20.4%
Underground, metro, light rail, tram	48	0.1%	34	0.1%
Train	653	0.8%	293	0.4%
Bus, minibus, coach	1,509	1.8%	918	1.4%
Taxi or minicab	177	0.2%	190	0.3%
Driving a car or van	49,398	59.8%	35,391	52.6%
Passenger in a car or van	4,627	5.6%	4,215	6.3%
Motorcycle, scooter or moped	632	0.8%	523	0.8%
Bicycle	1,998	2.4%	1,937	2.9%
On foot	9,274	0.7%	9,553	0.8%
Other	603	11.2%	521	14.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Travel to work patterns for resident and workplace populations in rural Shropshire

	Resident population		Workplace population	
	N	%	N	%
Distance Travelled to Work				
Less than 2km	15,757	19.1%	15,869	23.6%
2km to less than 5km	7,430	9.0%	6,116	9.1%
5km to less than 10km	11,172	13.5%	8,637	12.8%
10km to less than 20km	14,420	17.5%	9,948	14.8%
20km to less than 30km	7,051	8.5%	3,414	5.1%
30km to less than 40km	3,376	4.1%	1,537	2.3%
40km to less than 60km	2,164	2.6%	1,004	1.5%
60km and over	2,940	3.6%	2,691	4.0%
Work mainly at or from home	13,718	16.6%	13,718	20.4%
No fixed place of work	4,357	5.3%	4,357	6.5%

People travelling less than 2km to work in rural and urban Shropshire

The table shows the number and percentage of people travelling less than 2km to work. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling less than 2km to work in rural and urban Shropshire

	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	15,757	19.1%	17,421	33.0%	33,178	24.5%
Workplace population	15,869	23.6%	17,251	30.9%	33,120	26.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling more than 30km to work in rural and urban Shropshire

The table shows the number and percentage of people travelling more than 30km to work. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling more than 30km to work in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	8,480	10.3%	4,080	7.7%	12,560	9.3%
Workplace population	5,232	7.8%	3,214	5.8%	8,446	6.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work on foot or by bicycle in rural and urban Shropshire

The table shows the number and percentage of people travelling to work on foot or by bicycle. The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on foot or by bicycle in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	11,272	13.6%	10,556	20.0%	21,828	16.1%
Workplace population	11,490	17.1%	10,603	19.0%	22,093	17.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work on public transport in rural and urban Shropshire

The table shows the number and percentage of people travelling to work using public transport (buses, trains etc). The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on public transport in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	2,387	2.9%	2,771	5.2%	5,158	3.8%
Workplace population	1,435	2.1%	3,231	5.8%	4,666	3.8%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban Shropshire

The table shows the number and percentage of people travelling to work using private transport (as a driver or passenger of a car, van motorbike or other private motorised vehicle). The table shows figures for rural and urban Shropshire for both the resident (people who live in the area) and workplace (people who work in the area) population.

People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban Shropshire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	54,657	66.1%	34,933	66.1%	89,590	66.1%
Workplace population	40,129	59.6%	37,531	67.2%	77,660	63.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

5 Socio-demographic profile of workplace and resident groups

This section presents key socio-demographic indicators for the workplace and resident populations in Shropshire:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

People who live and work locally, in rural Shropshire

The table provides a socio-demographic profile for people who live and work locally (people who work in their ward of residence) in rural Shropshire. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who commute to work in rural Shropshire, from within the same District

The table provides a socio-demographic profile for those people working in rural wards in Shropshire who commute in from elsewhere in the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who commute to work in rural Shropshire from outside the District

The table provides a socio-demographic profile for those people working in rural wards in Shropshire who commute in from other Districts. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live in rural Shropshire, and commute to work within the District (but outside their ward of residence)

The table provides a socio-demographic profile for people who live in rural wards in Shropshire, who commute to work outside their ward of residence, but within the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live in rural Shropshire, and commute to work in other Districts

The table provides a socio-demographic profile for people who live in rural wards in Shropshire who commute to work outside of their District of residence. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who are 'non-working' residents in rural Shropshire

The table provides a socio-demographic profile for people in rural Shropshire who are not in employment. This group includes students, people caring for children, relatives or friends and people who have retired (the data here covers people aged 16-74) as well as those who are workless as a result of unemployment or work-limiting illness. This group is compared against the resident population (those that live in the area).

The daytime population in rural Shropshire

The table provides a socio-demographic profile for the daytime population (those people who work in the area or who live in the area but are not in work) in rural Shropshire. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live and work locally, in rural Shropshire				
	People living in rural Shropshire who work in their ward of residence		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	31,152		125,619	
Male	19,473	62.5%	64,105	51.0%
Female	11,679	37.5%	61,514	49.0%
Aged 16 to 24	4,147	13.3%	16,437	13.1%
Aged 25 to 34	4,986	16.0%	18,992	15.1%
Aged 35 to 49	10,648	34.2%	36,388	29.0%
Aged 50 to 59	7,701	24.7%	26,023	20.7%
Aged 60 to 64	2,201	7.1%	10,385	8.3%
Aged 65 to 74	1,469	4.7%	17,392	13.8%
Pensioner living alone	340	1.1%	5,043	4.0%
Other single person household	2,467	7.9%	9,799	7.8%
In a couple family	24,079	77.3%	98,368	78.3%
In lone parent family - parent	1,670	5.4%	8,176	6.5%
Living in a communal establishment	2,578	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	4,719	15.1%	13,327	16.1%
Professional occupations	2,281	7.3%	8,554	10.4%
Associate professional and technical occupations	4,617	14.8%	11,548	14.0%
Administrative and secretarial occupations	2,146	6.9%	8,258	10.0%
Skilled trades occupations	8,270	26.5%	13,762	16.7%
Personal service occupations	2,045	6.6%	5,724	6.9%
Sales and customer service occupations	1,143	3.7%	4,515	5.5%
Process, plant and machine operatives	1,908	6.1%	6,975	8.4%
Elementary occupations	4,024	12.9%	9,952	12.0%
Full-time students	569	1.7%	6,079	4.5%
Not currently working	0	0.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	3,490	11.2%	7,673	9.3%



Hours Worked - 16 to 30 hours	5,108	16.4%	13,806	16.7%
Hours Worked - 31 hours and over	22,554	72.4%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	11,461	36.8%	15,757	19.1%
2km to less than 5km	1,316	4.2%	7,430	9.0%
5km to less than 10km	295	0.9%	11,172	13.5%
10km to less than 20km	9	0.0%	14,420	17.5%
20km to less than 30km	0	0.0%	7,051	8.5%
30km to less than 40km	0	0.0%	3,376	4.1%
40km to less than 60km	0	0.0%	2,164	2.6%
60km and over	0	0.0%	2,940	3.6%
Work mainly at or from home	13,718	44.0%	13,718	16.6%
No fixed place of work	4,357	14.0%	4,357	5.3%
Working outside the UK	0	0.0%	167	0.2%
Working offshore	0	0.0%	42	0.1%
Method of Travel to Work				
Work mainly from home	13,718	44.0%	13,718	16.6%
Underground, metro, light rail, tram	9	0.0%	48	0.1%
Train	76	0.2%	653	0.8%
Bus, minibus, coach	118	0.4%	1,509	1.8%
Taxi or minicab	30	0.1%	177	0.2%
Driving a car or van	8,421	27.0%	49,398	59.8%
Passenger in a car or van	917	2.9%	4,627	5.6%
Motorcycle, scooter or moped	110	0.4%	632	0.8%
Bicycle	987	3.2%	1,998	2.4%
On foot	6,492	1.0%	9,274	0.7%
Other	307	20.8%	603	11.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who commute to work in rural Shropshire, from within the same District				
	People who work in rural Shropshire who commute in from the same District		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	17,592		125,619	
Male	8,794	50.0%	64,105	51.0%
Female	8,798	50.0%	61,514	49.0%
Aged 16 to 24	2,760	15.7%	16,437	13.1%
Aged 25 to 34	3,757	21.4%	18,992	15.1%
Aged 35 to 49	6,340	36.0%	36,388	29.0%
Aged 50 to 59	3,583	20.4%	26,023	20.7%
Aged 60 to 64	823	4.7%	10,385	8.3%
Aged 65 to 74	320	1.8%	17,392	13.8%
Pensioner living alone	143	0.8%	5,043	4.0%
Other single person household	1,978	11.3%	9,799	7.8%
In a couple family	14,024	79.9%	98,368	78.3%
In lone parent family - parent	1,392	7.9%	8,176	6.5%
Living in a communal establishment	21	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	2,044	11.6%	13,327	16.1%
Professional occupations	1,241	7.0%	8,554	10.4%
Associate professional and technical occupations	1,657	9.4%	11,548	14.0%
Administrative and secretarial occupations	1,899	10.8%	8,258	10.0%
Skilled trades occupations	2,516	14.3%	13,762	16.7%
Personal service occupations	1,960	11.1%	5,724	6.9%
Sales and customer service occupations	1,125	6.4%	4,515	5.5%
Process, plant and machine operatives	1,938	11.0%	6,975	8.4%
Elementary occupations	3,246	18.4%	9,952	12.0%
Full-time students	589	3.2%	6,079	4.5%
Not currently working	0	0.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	1,906	10.8%	7,673	9.3%
Hours Worked - 16 to 30 hours	3,535	20.1%	13,806	16.7%



Hours Worked - 31 hours and over	12,151	69.1%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	4,133	23.5%	15,757	19.1%
2km to less than 5km	3,885	22.1%	7,430	9.0%
5km to less than 10km	5,346	30.4%	11,172	13.5%
10km to less than 20km	3,805	21.6%	14,420	17.5%
20km to less than 30km	397	2.3%	7,051	8.5%
30km to less than 40km	35	0.2%	3,376	4.1%
40km to less than 60km	3	0.0%	2,164	2.6%
60km and over	0	0.0%	2,940	3.6%
Work mainly at or from home	0	0.0%	13,718	16.6%
No fixed place of work	0	0.0%	4,357	5.3%
Working outside the UK	0	0.0%	167	0.2%
Working offshore	0	0.0%	42	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	13,718	16.6%
Underground, metro, light rail, tram	0	0.0%	48	0.1%
Train	46	0.3%	653	0.8%
Bus, minibus, coach	369	2.1%	1,509	1.8%
Taxi or minicab	86	0.5%	177	0.2%
Driving a car or van	12,379	70.5%	49,398	59.8%
Passenger in a car or van	1,742	9.9%	4,627	5.6%
Motorcycle, scooter or moped	171	1.0%	632	0.8%
Bicycle	679	3.9%	1,998	2.4%
On foot	2,044	0.3%	9,274	0.7%
Other	53	11.6%	603	11.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who commute to work in rural Shropshire from outside the District				
	People who work in rural Shropshire who commute into the area from outside the District		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	18,521		125,619	
Male	11,434	61.7%	64,105	51.0%
Female	7,087	38.3%	61,514	49.0%
Aged 16 to 24	2,994	16.2%	16,437	13.1%
Aged 25 to 34	4,365	23.6%	18,992	15.1%
Aged 35 to 49	6,652	35.9%	36,388	29.0%
Aged 50 to 59	3,508	18.9%	26,023	20.7%
Aged 60 to 64	761	4.1%	10,385	8.3%
Aged 65 to 74	258	1.4%	17,392	13.8%
Pensioner living alone	132	0.7%	5,043	4.0%
Other single person household	2,199	11.9%	9,799	7.8%
In a couple family	14,796	79.7%	98,368	78.3%
In lone parent family - parent	1,318	7.1%	8,176	6.5%
Living in a communal establishment	110	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	2,759	14.9%	13,327	16.1%
Professional occupations	2,093	11.3%	8,554	10.4%
Associate professional and technical occupations	3,219	17.4%	11,548	14.0%
Administrative and secretarial occupations	1,620	8.8%	8,258	10.0%
Skilled trades occupations	2,649	14.3%	13,762	16.7%
Personal service occupations	1,480	8.0%	5,724	6.9%
Sales and customer service occupations	567	3.1%	4,515	5.5%
Process, plant and machine operatives	1,901	10.3%	6,975	8.4%
Elementary occupations	2,221	12.0%	9,952	12.0%
Full-time students	563	2.8%	6,079	4.5%
Not currently working	0	0.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	1,188	6.4%	7,673	9.3%

Hours Worked - 16 to 30 hours	2,563	13.8%	13,806	16.7%
Hours Worked - 31 hours and over	14,765	79.7%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	275	1.5%	15,757	19.1%
2km to less than 5km	915	4.9%	7,430	9.0%
5km to less than 10km	2,996	16.2%	11,172	13.5%
10km to less than 20km	6,134	33.1%	14,420	17.5%
20km to less than 30km	3,017	16.3%	7,051	8.5%
30km to less than 40km	1,502	8.1%	3,376	4.1%
40km to less than 60km	1,001	5.4%	2,164	2.6%
60km and over	2,691	14.5%	2,940	3.6%
Work mainly at or from home	0	0.0%	13,718	16.6%
No fixed place of work	0	0.0%	4,357	5.3%
Working outside the UK	0	0.0%	167	0.2%
Working offshore	0	0.0%	42	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	13,718	16.6%
Underground, metro, light rail, tram	25	0.1%	48	0.1%
Train	171	0.9%	653	0.8%
Bus, minibus, coach	431	2.3%	1,509	1.8%
Taxi or minicab	74	0.4%	177	0.2%
Driving a car or van	14,591	78.7%	49,398	59.8%
Passenger in a car or van	1,556	8.4%	4,627	5.6%
Motorcycle, scooter or moped	242	1.3%	632	0.8%
Bicycle	271	1.5%	1,998	2.4%
On foot	1,017	0.9%	9,274	0.7%
Other	161	5.5%	603	11.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural Shropshire, and commute to work within the District (but outside their ward of residence)				
	Residents commuting outside local area but within District		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	21,866		125,619	
Male	10,291	47.1%	64,105	51.0%
Female	11,575	52.9%	61,514	49.0%
Aged 16 to 24	3,384	15.5%	16,437	13.1%
Aged 25 to 34	4,311	19.7%	18,992	15.1%
Aged 35 to 49	8,063	36.9%	36,388	29.0%
Aged 50 to 59	4,680	21.4%	26,023	20.7%
Aged 60 to 64	1,033	4.7%	10,385	8.3%
Aged 65 to 74	395	1.8%	17,392	13.8%
Pensioner living alone	164	0.8%	5,043	4.0%
Other single person household	2,038	9.3%	9,799	7.8%
In a couple family	17,959	82.2%	98,368	78.3%
In lone parent family - parent	1,669	7.6%	8,176	6.5%
Living in a communal establishment	16	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	2,618	12.0%	13,327	16.1%
Professional occupations	1,760	8.0%	8,554	10.4%
Associate professional and technical occupations	2,264	10.4%	11,548	14.0%
Administrative and secretarial occupations	2,777	12.7%	8,258	10.0%
Skilled trades occupations	2,583	11.8%	13,762	16.7%
Personal service occupations	2,113	9.7%	5,724	6.9%
Sales and customer service occupations	1,976	9.0%	4,515	5.5%
Process, plant and machine operatives	2,191	10.0%	6,975	8.4%
Elementary occupations	3,582	16.4%	9,952	12.0%
Full-time students	874	3.7%	6,079	4.5%
Not currently working	0	0.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	2,506	11.5%	7,673	9.3%
Hours Worked - 16 to 30 hours	4,763	21.8%	13,806	16.7%



Hours Worked - 31 hours and over	14,597	66.8%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	4,042	18.5%	15,757	19.1%
2km to less than 5km	4,922	22.5%	7,430	9.0%
5km to less than 10km	7,639	34.9%	11,172	13.5%
10km to less than 20km	4,812	22.0%	14,420	17.5%
20km to less than 30km	422	1.9%	7,051	8.5%
30km to less than 40km	37	0.2%	3,376	4.1%
40km to less than 60km	4	0.0%	2,164	2.6%
60km and over	0	0.0%	2,940	3.6%
Work mainly at or from home	0	0.0%	13,718	16.6%
No fixed place of work	0	0.0%	4,357	5.3%
Working outside the UK	0	0.0%	167	0.2%
Working offshore	0	0.0%	42	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	13,718	16.6%
Underground, metro, light rail, tram	0	0.0%	48	0.1%
Train	48	0.2%	653	0.8%
Bus, minibus, coach	786	3.6%	1,509	1.8%
Taxi or minicab	82	0.4%	177	0.2%
Driving a car or van	15,863	72.6%	49,398	59.8%
Passenger in a car or van	1,980	9.1%	4,627	5.6%
Motorcycle, scooter or moped	225	1.0%	632	0.8%
Bicycle	717	3.3%	1,998	2.4%
On foot	2,068	0.4%	9,274	0.7%
Other	93	9.5%	603	11.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural Shropshire, and commute to work in other Districts				
	Residents of rural Shropshire who commute to work outside of their District of residence		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	29,595		125,619	
Male	17,153	58.0%	64,105	51.0%
Female	12,442	42.0%	61,514	49.0%
Aged 16 to 24	3,170	10.7%	16,437	13.1%
Aged 25 to 34	6,267	21.2%	18,992	15.1%
Aged 35 to 49	11,810	39.9%	36,388	29.0%
Aged 50 to 59	6,684	22.6%	26,023	20.7%
Aged 60 to 64	1,236	4.2%	10,385	8.3%
Aged 65 to 74	426	1.4%	17,392	13.8%
Pensioner living alone	153	0.5%	5,043	4.0%
Other single person household	2,751	9.3%	9,799	7.8%
In a couple family	24,946	84.3%	98,368	78.3%
In lone parent family - parent	1,637	5.5%	8,176	6.5%
Living in a communal establishment	114	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	5,990	20.2%	13,327	16.1%
Professional occupations	4,513	15.2%	8,554	10.4%
Associate professional and technical occupations	4,667	15.8%	11,548	14.0%
Administrative and secretarial occupations	3,335	11.3%	8,258	10.0%
Skilled trades occupations	2,909	9.8%	13,762	16.7%
Personal service occupations	1,566	5.3%	5,724	6.9%
Sales and customer service occupations	1,396	4.7%	4,515	5.5%
Process, plant and machine operatives	2,876	9.7%	6,975	8.4%
Elementary occupations	2,346	7.9%	9,952	12.0%
Full-time students	544	1.6%	6,079	4.5%
Not currently working	0	0.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	1,677	5.7%	7,673	9.3%
Hours Worked - 16 to 30 hours	3,935	13.3%	13,806	16.7%



Hours Worked - 31 hours and over	23,983	81.0%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	254	0.9%	15,757	19.1%
2km to less than 5km	1,192	4.0%	7,430	9.0%
5km to less than 10km	3,238	11.0%	11,172	13.5%
10km to less than 20km	9,599	32.5%	14,420	17.5%
20km to less than 30km	6,629	22.4%	7,051	8.5%
30km to less than 40km	3,339	11.3%	3,376	4.1%
40km to less than 60km	2,160	7.3%	2,164	2.6%
60km and over	2,940	9.9%	2,940	3.6%
Work mainly at or from home	0	0.0%	13,718	16.6%
No fixed place of work	0	0.0%	4,357	5.3%
Working outside the UK	167	0.6%	167	0.2%
Working offshore	42	0.1%	42	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	13,718	16.6%
Underground, metro, light rail, tram	39	0.1%	48	0.1%
Train	529	1.8%	653	0.8%
Bus, minibus, coach	605	2.0%	1,509	1.8%
Taxi or minicab	65	0.2%	177	0.2%
Driving a car or van	25,114	84.9%	49,398	59.8%
Passenger in a car or van	1,730	5.8%	4,627	5.6%
Motorcycle, scooter or moped	297	1.0%	632	0.8%
Bicycle	294	1.0%	1,998	2.4%
On foot	714	0.7%	9,274	0.7%
Other	203	2.4%	603	11.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who are 'non-working' residents in rural Shropshire				
	'Non-working' residents in rural Shropshire		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People (aged 16-74)	43,006		125,619	
Male	17,188	40.0%	64,105	51.0%
Female	25,818	60.0%	61,514	49.0%
Age				
Aged 16 to 24	5,736	13.3%	16,437	13.1%
Aged 25 to 34	3,428	8.0%	18,992	15.1%
Aged 35 to 49	5,867	13.6%	36,388	29.0%
Aged 50 to 59	6,958	16.2%	26,023	20.7%
Aged 60 to 64	5,915	13.8%	10,385	8.3%
Aged 65 to 74	15,102	35.1%	17,392	13.8%
Family Status				
Pensioner living alone	4,386	10.2%	5,043	4.0%
Other single person household	2,543	5.9%	9,799	7.8%
In a couple family	31,384	73.0%	98,368	78.3%
In lone parent family - parent	3,200	7.4%	8,176	6.5%
Living in a communal establishment	1,500	0.0%	4,208	0.0%
Full-time students	4,092	9.3%	6,079	4.5%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

The daytime population in rural Shropshire				
	Daytime population in rural Shropshire		Resident population in rural Shropshire	
	N	%	N	%
Population				
All People	110,271		125,619	
Male	56,889	51.6%	64,105	51.0%
Female	53,382	48.4%	61,514	49.0%
Aged 16 to 24	15,637	14.2%	16,437	13.1%
Aged 25 to 34	16,536	15.0%	18,992	15.1%
Aged 35 to 49	29,507	26.8%	36,388	29.0%
Aged 50 to 59	21,750	19.7%	26,023	20.7%
Aged 60 to 64	9,700	8.8%	10,385	8.3%
Aged 65 to 74	17,149	15.6%	17,392	13.8%
Pensioner living alone	5,001	4.5%	5,043	4.0%
Other single person household	9,187	8.3%	9,799	7.8%
In a couple family	84,283	76.4%	98,368	78.3%
In lone parent family - parent	7,580	6.9%	8,176	6.5%
Living in a communal establishment	4,209	0.0%	4,208	0.0%
Occupation				
Managers and senior officials	9,522	14.2%	13,327	16.1%
Professional occupations	5,615	8.3%	8,554	10.4%
Associate professional and technical occupations	9,493	14.1%	11,548	14.0%
Administrative and secretarial occupations	5,665	8.4%	8,258	10.0%
Skilled trades occupations	13,435	20.0%	13,762	16.7%
Personal service occupations	5,485	8.2%	5,724	6.9%
Sales and customer service occupations	2,835	4.2%	4,515	5.5%
Process, plant and machine operatives	5,747	8.5%	6,975	8.4%
Elementary occupations	9,491	14.1%	9,952	12.0%
Full-time students	5,813	5.0%	6,079	4.5%
Not currently working	43,006	39.0%	43,006	34.2%
Hours Worked				
Hours Worked - 1 to 15 hours	6,584	9.8%	7,673	9.3%
Hours Worked - 16 to 30 hours	11,206	16.7%	13,806	16.7%



Hours Worked - 31 hours and over	49,470	73.6%	61,134	74.0%
Distance Travelled to Work				
Less than 2km	15,869	23.6%	15,757	19.1%
2km to less than 5km	6,116	9.1%	7,430	9.0%
5km to less than 10km	8,637	12.8%	11,172	13.5%
10km to less than 20km	9,948	14.8%	14,420	17.5%
20km to less than 30km	3,414	5.1%	7,051	8.5%
30km to less than 40km	1,537	2.3%	3,376	4.1%
40km to less than 60km	1,004	1.5%	2,164	2.6%
60km and over	2,691	4.0%	2,940	3.6%
Work mainly at or from home	13,718	20.4%	13,718	16.6%
No fixed place of work	4,357	6.5%	4,357	5.3%
Working outside the UK	0	0.0%	167	0.2%
Working offshore	0	0.0%	42	0.1%
Method of Travel to Work				
Work mainly from home	13,718	20.4%	13,718	16.6%
Underground, metro, light rail, tram	34	0.1%	48	0.1%
Train	293	0.4%	653	0.8%
Bus, minibus, coach	918	1.4%	1,509	1.8%
Taxi or minicab	190	0.3%	177	0.2%
Driving a car or van	35,391	52.6%	49,398	59.8%
Passenger in a car or van	4,215	6.3%	4,627	5.6%
Motorcycle, scooter or moped	523	0.8%	632	0.8%
Bicycle	1,937	2.9%	1,998	2.4%
On foot	9,553	0.8%	9,274	0.7%
Other	521	14.2%	603	11.2%

Source: OCSI 2010 from Census 2001, ONS 2004. NB All data in this table is based on the population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis

Appendix A. Key indicators

The data provided in this report identifies the size of the resident, workplace and daytime populations for specific groups, based on the indicators shown in the table opposite. For some of the indicators we also include data on the resident, daytime and workplace populations of the urban areas.

Key indicators are identified in the table on the right, and are all taken from Census Theme Table 10². All indicators are based on the Census working-age population range of 16-74, the age range covered by the Census Theme Table 10. For this reason, we have not included data on children or older groups.

Theme	Indicators
Population	Male population Female population Population by age Pensioner living alone Other single person household In a couple family In lone parent family - parent Living in a communal establishment
Employment	Managers and senior officials Professional occupations Associate professional and technical occupations Administrative and secretarial occupations Skilled trades occupations Personal service occupations Sales and customer service occupations Process, plant and machine operatives Elementary occupations Not currently working Hours Worked Full-time students
Travel to Work	Distance travelled to work Method of Travel to Work
Source: Census 2001 Theme Table 10	

² Extracted from Nomis Official Labour Market Statistics website, see www.nomisweb.co.uk. Relevant data is available from a number of Census 2001 datasets, including the Univariate tables. Census Theme Table 10 contains the most detailed breakdowns of the data.

Appendix B. Definitions

What do we mean by “rural”?

The data presented in this report is primarily based on data available for small areas. We have used the standard ONS/ Countryside Agency rural-urban classification to identify whether particular areas are ‘rural’ or ‘urban’.

The rural-urban classifications are available for a range of geographical scales, including Output Areas, Super Output Areas (both Lower and Middle Layer), and Wards. They are categorised into four categories:

- urban, based on all settlements over 10,000 population
- small town & fringe
- village
- hamlet & isolated dwellings

For the analysis in this project, we have combined the small town and fringe, village and hamlet & isolated dwellings categories into a single non-urban rural category. In other words, our rural area analysis is based on all areas *outside* settlements with populations of more than 10,000 people.

See www.defra.gov.uk/rural/ruralstats/rural-definition.htm for details of the various rural-urban classifications.